JAP-A-LAC

THE HOME BEAUTIFIER

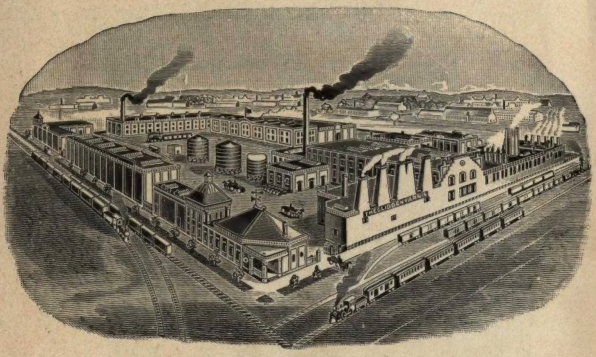
JAP-A-LAC

REGISTERED

THE
HOME
BEAU-
TIFIER

THE GLIDDEN VARNISH COMPANY
CLEVELAND
OHIO

HOME OF JAP-A-LAC.



PRICES.

5 gallon can....per gall.	$2.25
Covers 1500 sq. feet, 2 coats.	
1 gallon can.....	2.50
Covers 300 sq. feet, 2 coats.	
½ gallon can	1.35
Covers 150 sq. feet, 2 coats.	
Quart can.....	.75
Covers 75 sq. feet, 2 coats.	
Pint can.....	.40
Covers 37 sq. feet, 2 coats.	
½ pt. can.....	.25
Covers 18 sq. feet, 2 coats.	

#S6397978
6-15-2004
11-2-79

Td Cat
1890

PRESS OF CHARLES AUSTIN BATES, N. Y.

JAP-A-LAC is a liquid preparation for varnishing or finishing new or old wood or metal work.

It is especially adapted for hard-wood or soft-wood floors, interior wood-work, and can be used successfully in many other ways, such as for furniture, carriages, oil cloth, wire screens, iron fences, radiators, etc.

It covers all mars, scratches or disfigurements and produces a durable, smooth, brilliant, hard and elastic finish.

It stains and varnishes at one application and is not affected by hot or cold water or by soap and water.

It is made in many different and popular colors.

It is applied with an ordinary paint brush and good results are easily obtained by any inexperienced person.

It is better than other finishes used for the same purpose because it contains more pure linseed oil, which is the true life of all paints and varnishes. By our process of oxidizing linseed oil we have succeeded in producing a varnish which contains more oil than has ever before been used, and at the same time a reasonably quick-drying article of great durability.

The cost of Jap-a-lac is very low in comparison with its great utility.

In the front of this booklet will be found prices, and in the back part instructions for using and covering properties.

The sanitary advantages of finished floors over carpeted floors are becoming more and more apparent.

Carpets are an abiding place for dirt, no matter with what care they are swept. You have only to look back to the last time you took up a carpet for house cleaning to acknowledge this.

Where there is dirt there are disease germs, which in time are sure to endanger the health of the family.

A finished floor does away with all this danger.

FLOORS:

It is the best and most durable finish ever used on either hard or soft wood floors.

Then, too, on the score of time and labor saved, a finished wood floor is much more preferable than a carpeted floor. No one likes to be everlastingly sweeping carpets, day in and day out throughout the year.

Jap-a-lac will save much time and labor in housework.

A floor finished with Jap-a-lac is easy to keep clean by simply wiping it with a damp cloth to remove the dust.

This finish will not show heel marks or wear white.

Did you ever notice the air of refinement which a nicely finished wood floor gives to a room? Think over a list of the homes you admire and the chances are that the rooms which have seemed to you the most beautiful have finished wood floors.

A beautifully finished floor with a few rugs artistically arranged will take away the close, stuffy appearance which a carpet gives to a room.

In supplying a suitable floor varnish, or finish, the popular demand has been for an article that could be easily applied, that could be used for either new or old hard-wood or soft-wood floors, and that will dry hard, yet sufficiently elastic not to crumble under the severe uses to which it is subjected.

WOOD WORK,

Furniture, etc., which has become marred, scratched and worn, coated with Jap-a-lac, is renewed and beautified.

Jap-a-lac fills this want, better, we believe, than any other finish on the market.

The proper treatment of floors is a perplexing question, and the dissatisfaction expressed on this subject is often due to lack of information.

Further along in this booklet we have endeavored to give you a few instructions and methods for finishing all kinds of floors at the least expense and with the best possible results.

Jap-a-lac does not disappoint. Once used it is always preferred.

GENTLEMEN:—I will say that I think Jap-a-lac the best Floor Finish I have ever used; everyone here is delighted with the results obtained from it. *I shall certainly use it in preference to any other in the future.*

Yours sincerely,

MRS. E. ROBERTSON,
Shattue Ave., Linwood, O.

The many other uses to which Jap-a-lac is successfully applied are worthy of mention.

Our colored Jap-a-lac can be used with splendid results in many places around public buildings, hotels and homes, where the old finish on the woodwork has perished.

For instance: on the wainscoting, or mop-boards, or bath-rooms, kitchens, laundries, toilet rooms, etc.

Being of a durable nature, it can also be used on window-sills and outside front doors. It covers up all mars and disfigurements and produces a smooth, brilliant, durable finish, and has the same effect on the wood-work as the "polishing up of an old pair of shoes."

FRONT DOORS:

Weather beaten doors look like new when coated with Jap-a-lac. It resists the sun and moisture.

In using our colored Jap-a-lac for such purposes we always recommend parties to use the color nearest that of the old finish, unless you are desirous of changing the color, which can be done by applying a sufficient number of coats to cover the old finish thoroughly, allowing each coat to dry before applying another.

Our colored Jap-a-lac may be applied by an inexperienced person in the same manner as paint or varnish.

We recommend, however, that the wood-work be washed thoroughly and allowed to dry before applying the Jap-a-lac.

Our Natural or Clear Jap-a-lac is unexcelled for finishing new interior wood-work.

It is transparent and light in color, dries hard and always remains elastic consequently will never crack or crumble, and being beyond all question and doubt the most durable floor varnish, or finish, ever produced, it will naturally make the best possible finish, for all kinds of interior wood-work, and architects who have the interest of their clients at heart should specify and insist upon having Natural Jap-a-lac used, not only on floors, but also on all kinds of wood-work, for it dries with a soft, beautiful lustre, characteristic only of this varnish.

Should velvet or egg-shell finish be preferred, it may be produced by rubbing down on the last coat of Jap-a-lac with powdered pumice-stone and water. This makes practically an indestructible finish.

"It wears like iron."

Have you ever noticed how quickly the wire in your screens breaks through? Rust is responsible for a good deal of this trouble.

Give your screens a coat of brilliant black Jap-a-lac and it will improve their appearance and make them last many months longer.

Mahogany, cherry or walnut Jap-a-lac used on the frames will make them look as good as new.

Any of the twelve colors in which Jap-a-lac is made can be used on furniture.

Oak, mahogany or walnut are used perhaps as much as any for renewing.

IRON FENCES,

Wire Screens, Radiators, Registers, Water Pipes, Hot Water Tanks, etc., coated with Black Jap-a-lac always look well.

The green finish which is so popular now-a-days is produced with our malachite green Jap-a-lac.

The use of Jap-a-lac should not be confined to the best rooms in the house. It will make your kitchen look clean, wholesome and neat.

Any servant with ordinary intelligence can apply it.

Jap-a-lac will save a great deal of time, work and trouble in your household.

GENTLEMEN:—I have used Jap-a-lac on three different floors, one of which was scratched, with the very best results. It wears splendidly and an important feature being, *it is so easy to clean floors finished with it*

Very truly,
MRS. J. A. SHILLING.
Biwabik, Minn.

Have it used on the wood-work around the sink, on the refrigerator, water pipes, hot water tanks, closet seats, etc.

Jap-a-lac resists moisture, it is easily kept clean, and gives a durable and beautiful finish.

Jap a-lac will not mend holes, but if your oil cloth or linoleum is not too much worn it would pay you to renew the finish with Jap-a-lac. It will produce a handsome, brilliant finish and make your oil-cloth or linoleum last much longer.

LINOLEUM

and Oil Cloths finished with Jap a-lac look better than new and resist soap and water thereby promoting the life of same.

Ask your friends if they have ever used Jap-a-lac. If they have, we are certain they will recommend it.

MESSRS.: I want to thank you for promptly filling my order for one quart of Varnish for Linoleum, which came in good shape and has been applied and it makes me proud to say it is more than satisfactory. *Shall recommend it.*

Yours very sincerely,
MRS. C. B. SEELEY.
Napa, Cal.

Any inexperienced person can apply Jap-a-lac and obtain good results.

GENTLEMEN:—The Jap-a-lac Floor Varnish received by me gave the most entire satisfaction. Two coats easily restored an old worn floor; *was applied by a man who had no knowledge of painting;* needed only wiping with a damp cloth to remove dust, and looks well to-day, after much careless use.

Yours, etc.,
MRS. T. GRUND.
Ashland, Va.

Jap-a-lac is beyond a doubt the most durable floor finish on the market and it is the best reviver of old wood-work ever offered. We offer this letter in proof of this statement:

DEAR SIRS:—I am pleased to say I have never used anything that gave the entire satisfaction that Jap-a-lac does. I have used many other floor preparations *but none compare with it.* Wishing you success,

Respectfully,
MRS. J. DABNEY SMITH,
Hillhouse, Miss.

COUNTER TOPS

coated with Jap-a-lac can be renewed with a lasting and durable finish

That Jap-a-lac will do all we claim for it is proved by the hundreds of letters we have received from satisfied users. Here is one:

SIRS:—Having used your Jap-a-lac I can conscientiously say that it *proved to be all that you claimed for it.*

Yours,
MRS. T. RICE,
562 Garfield Ave., Springfield, O.

Jap-a-lac is a practical finish. Good results are easily obtained and it is not expensive. It is just what the housewife wants to use occasionally in brightening up her home without much trouble and at little cost. Here is a letter that proves the worth of Jap-a-lac as a practical finish:

GENTLEMEN:—It affords me great pleasure to offer you my strongest recommendation on your Jap-a-lac. The results obtained from it as a Floor Stain are superior to anything I have ever used, and it *certainly excels for cheapness and ease of application.*

Yours very truly,
GEO. R. RANDALL,
3829-3845 Frankford Ave., Philadelphia, Pa.

Perhaps you have some wicker furniture which is beginning to look soiled. Children's hands are not always clean, you know, and of course they rub them first on just the things that show dirt the quickest.

Try a little ivory white Jap-a-lac, or if you would like something novel and very popular, use ox-blood red or malachite green.

WICKER FURNITURE

coated with Mahogany, Ox-Blood Red, Cherry or Malachite Green Jap-a-lac looks better than new.

One trial of Jap-a-lac generally brings the user back for more.

GENTLEMEN —We used your Jap-a-lac with great satisfaction. It is all you say it is and you may let me know if you please if you have it in Oak Coloring, I want to renew a painted Oak Floor in dining room and reception hall.

Yours very sincerely,
MRS. ALBERT E. HUTCHINS.
Westminster Street, Providence, R. I.

IMPORTANT SUGGESTIONS.

NEW FLOORS.

The best woods to use for new floors are the following: Maple, Oak (straight or quartered), Parquetry Flooring, Rift-sawed Southern Pine, Cherry and Birch. All of these woods are of a hard nature and can be finished in beautiful effects.

In laying new floors we recommend the use of Asbestos Paper between the rough floor and the top floor, for it deadens the sound, absorbs moisture, makes the floor as near dust-proof as possible, and it is also more or less fire-proof.

The floor boards should not be over 2½ inches wide, which reduces the shrinkage to a minimum, and they should be tongued grooved, and thoroughly dried before being laid.

Care should be taken to protect new floors from disfigurements before they are finished, by covering them with paper or cloth. Should the floors become soiled, clean with Ivory Soap and water, and remove

any stains with fine sandpaper. Do not use strong soaps, lye, potash, borax, etc.

The number of coats of Jap-a-lac necessary to finish a new floor is of the utmost importance, and our experience teaches us that on Oak (filled), Maple, Birch, Cherry and Southern Pine, two coats of varnish give the best results, but it is well to give the floor another light coat in about six months. After having done so, you will find it will not be necessary to redress or finish your floors oftener than once a year, and if they do not get much wear or service, they can go longer, but it is well to watch the finish on your floor and not let it wear off so as to allow the wood under it to become disfigured. This is of great importance and is so often neglected. After the finish is worn through, it is very hard to renew the floor without showing the disfigurements.

PORCH FURNITURE

coated with Jap-a-lac is renewed and beautified, and a lasting and durable finish is obtained.

By keeping the floor well covered with Jap-a-lac Finish, it preserves the natural beauty of the wood, and floors thus treated will look well and last a lifetime.

INSTRUCTIONS FOR FINISHING NEW HARD-WOOD FLOORS.

Oak and Parquetry Flooring, being open-grain woods, should first be filled with a good Silex Paste Filler, so that the pores of the wood are stuffed perfectly before applying the finish.

Silex Filler can be obtained at any Paint Store, and is put up in tin cans, in a thick paste form. We recommend the Adams & Elting Filler—which is made in Chicago—or the Wheeler Filler—which is made by the Bridgeport Wood Finishing Co. of Bridgeport, Conn. Both of these are standard grades of Paste Fillers and are usually kept in stock by all Paint Dealers.

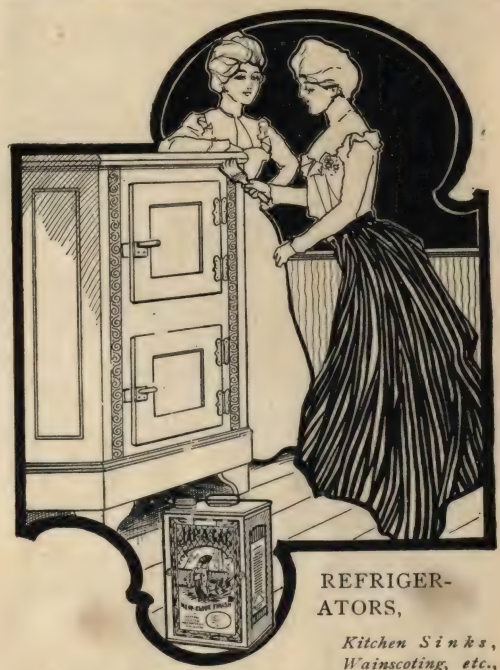
The Filler should be thinned down with Turpentine to about the consistency of a varnish. After thinning same, add about one pint of the Natural, or Clear JAP-A-LAC to a gallon of the mixture, and apply to the floor in the same manner as varnish or paint. After allowing it to set, or dry flat (which takes about fifteen or twenty minutes), it should be wiped off the surface of the floor with Tow or Fine Excelsior, rubbing same across the grain of the wood, stuffing up the pores completely, thus preventing the finishing coats of varnish from sinking into the pores. The

floor should be wiped clean and allowed from twenty-four to forty-eight hours for the Filler to dry, or harden, before applying the first coat of varnish.

The Filler having been applied according to the foregoing directions, and being thoroughly dry, the surface should now be smoothed well with No. ½ Sandpaper, rubbing with the grain of the wood as much as possible, after which remove the dust thoroughly.

The Floor is now ready for the first coat of Varnish, and the best for this purpose is Natural JAP-A-LAC, which should be applied with a four or five inch flat bristle brush, varnishing the boards the way they run, and covering only four or five boards at a time, thus avoiding laps or brush marks.

The first coat should be brushed out thin, producing a foundation, or surface for your finishing coats. After allowing the first coat about twenty-four hours to harden, sand-paper lightly with No. 0 sandpaper in order to remove any rough places arising from dust or dirt settling in the varnish before it sets hard,



REFRIGERATORS,

Kitchen Sinks, Wainscoting, etc., finished with Jap-a-lac resist moisture, and are given a beautiful and durable finish.

After sandpapering same, dust carefully and apply another coat in the same manner as the first, although this coat may be put on a little heavier. If JAP-A-LAC is used, the last coat will dry with a smooth, soft lustre, which is characteristic *only* of JAP-A-LAC.

TREATMENT OF OLD HARD-WOOD FLOORS.

Where the old finish on floors has worn off and disfigured the original beauty of the floor, it is well to engage the services of a practical hard-wood finisher in order that he may remove all the old finish by scraping and sand-papering the floor to get it in a good condition for re-finishing.

Turpentine will remove old wax from floors, and Wood Alcohol will remove old varnish or shellac, but it is a hard and tedious job and should be done by an experienced hand.

After having cleaned the floor thoroughly, it should be treated in precisely the same manner as if you were finishing a new floor, method of which we have given on previous pages.

CHANDELIERS

One coat of Dead Black Jap-a-lac applied on tarnished Chandeliers, Picture Frames, Fire Fronts, Lamps, etc., produces the new artistic Black Wrought Iron Finish which is so popular.

Here are a couple of unsolicited testimonials about this "dead black" finish which are better than columns of argument:

GENTLEMEN:—Your "dead black" Jap-a-lac comes about as near being "dead right" as anything I have ever seen. It has made a new black iron grate out of an old one. What more can I say?

Yours truly,
JAMES R. JESSORD,
St. Cloud, Minn.

MY DEAR SIRS: I wish to speak in unsolicited praise of your Jap-a-lac. Your fancy colors "malachite," "ox-blood," "cherry" and "dead black" are simply par perfection I have used them with the utmost satisfaction. Producing the richest and most artistic results An artist saw a fancy table finished in "dead black" which I had done, and he was all attention to know with what I had finished it. I told him "Jap-a-lac" He said, "I'll put that down with my list of superb finishes." He did; he used it and his patrons are informed with what he finished this and that piece of furniture to make his studio and its furnishings so attractive.

Yours respectfully,
E. W. FRY,
Milwaukee, Wis.

TREATMENT OF OLD SOFT-WOOD FLOORS.

WHICH ARE DISFIGURED WITH KNOTS, STAINS CRACKS, ETC.

If the cracks look badly and require filling, we recommend the use of a putty made by mixing dry white lead with JAP-A-LAC into a thick paste. It is

not absolutely necessary to fill up the cracks in an old floor, but of course the filling of them produces better results.

Before finishing old floors, we recommend the floors to be washed thoroughly with Sapolio and water, in order to remove any grease or dirt which is removable, and allow the floors to dry. After the floors are in proper condition, apply a coat of our Solid Yellow JAP-A-LAC over the entire floor. This coat is for a foundation coat and produces a uniform color on your floor, by covering up all the knots, stains and disfigurements. Should you find that one coat of the Solid Yellow JAP-A-LAC does not cover thoroughly, allow the first coat thirty-six hours to dry and then apply another coat. After having allowed the last coat thirty-six hours to dry, you will have a perfect surface or foundation for your finishing coats. By the "finishing coats" we mean the final effect you are desirous of obtaining.

If you want an imitation of an Oak Hard-Wood Floor, apply a coat of our Oak JAP-A-LAC over the Solid Yellow JAP-A-LAC foundation coat and you will be surprised at the pleasing results thus obtained.

If you want a Mahogany effect, use the Mahogany JAP-A-LAC instead of the Oak.

The Ox-Blood Red, Malachite Green and Walnut JAP-A-LAC, used over the Solid Yellow foundation coat, make handsome floors.

After treating your floors in this manner, we recommend a finishing coat of the Natural, or Clear JAP-A-LAC, if you are desirous of obtaining an extra fine job. It will also give you the most durable finish which could possibly be put on a floor, and it is surprising how easily a floor of this kind is kept clean.

OLD CARRIAGES

coated with Brilliant Black Jap-a-lac are renewed and given new life.

All the washing in the world will not make that old carriage look one half as good as a coat of Jap-a-lac.

If you like a black finish, try a can of our brilliant black Jap-a-lac. This finish resists sun and moisture.

Try it on a rusty iron fence.

A MODEL FLOOR.

One of the most practical and best finishes for an old, disfigured floor is obtained by securing the services of a practical painter, and allowing him to

apply two coats of light straw-colored paint on the floor, then grain it in oak graining colors, and finish it with two coats of the Natural or Clear JAP-A-LAC. This gives you a perfect imitation of an Oak Hard-Wood Floor at a very trifling cost, but to insure durability, you must insist upon his using our Natural JAP-A-LAC for his finishing coats.

In order to keep floors of this kind in good condition, we recommend them to be scoured at least once a year with Sapolio and Water, and a light coat of Natural JAP-A-LAC applied over them to renew the varnish which has naturally worn somewhat from constant use.

Floors thus taken care of, will wear and look well a lifetime.

A FEW DON'TS.

DON'T let your finish wear through to the wood by neglect. Floors which are used constantly should have a light coat of Natural, or Clear JAP-A-LAC applied once in six months, or in a year, according to the wear to which they are subjected.

DON'T use strong alkali, such as potash, lye, ammonia, soda, borax, etc. For cleaning Floors use Ivory Soap and water, or, better still, clean them with skimmed milk or paraffine oil. The latter makes a splendid dressing.

DON'T use JAP-A-LAC over shellaced floors without first removing the shellac, for shellac prevents the oil in the varnish from penetrating the wood, thus making a brittle finish.

DON'T use shellac on floors, for it dries hard and eventually becomes brittle and crumbles, and is very hard to remove, while on the other hand, JAP-A-LAC always remains elastic.

DON'T use JAP-A-LAC on a waxed floor without first removing all the wax with Turpentine, as Varnish will not dry over a wax, or greasy surface.

DON'T re-varnish a floor until you have first washed it thoroughly with Sapolio and water and allowed it to dry.

DON'T use wax on a floor, as it requires constant attention and makes a slippery and treacherous floor; it is only fit for ball-room floors.

DON'T let people talk you into using anything but JAP-A-LAC on your Floors.

DON'T forget to tell your friends about JAP-A-LAC after you have become acquainted with it.

Note: We also put up our Natural or clear Jap-a-lac in 5 gallon sealed can at $2.25 per gallon for the benefit of parties desiring to use it in quantities.

We would prefer you to buy from retailers, but if you know of no dealer who sells this finish, we will be pleased to fill your orders direct.

THE GLIDDEN VARNISH CO.

Cleveland, Ohio.

purchase; C. Ward 1979

JAP-A-LAC
NEW WOOD FINISH